



Annual Report 2021-2022

(BETTER PEOPLE BETTER COMMUNITY)

About BSAC

Bro. Siga Animation Centre (BSAC) is a NGO in Chennai working towards the empowerment of slum dwellers and the rural poor in Vyasarpadi, an area in North Chennai, which is primarily inhabited by people belonging to the lower economic strata of society. The NGO founded in the year 1984 by a group of highly motivated young men's who wished to elevate the living conditions of the youth and children in Vyasarpadi. Their inspiration and role model in this endeavor was Bro Sigamani, a Salesian priest, after whom the NGO has been named. The main focus of the projects run by BSAC are Integrated Child and Youth Development. BSAC believes in focused empowerment of the people of Vyasarpadi, and hence assists them in the creation of a self-sustaining environment, which will enable their community to flourish.

from BSAC

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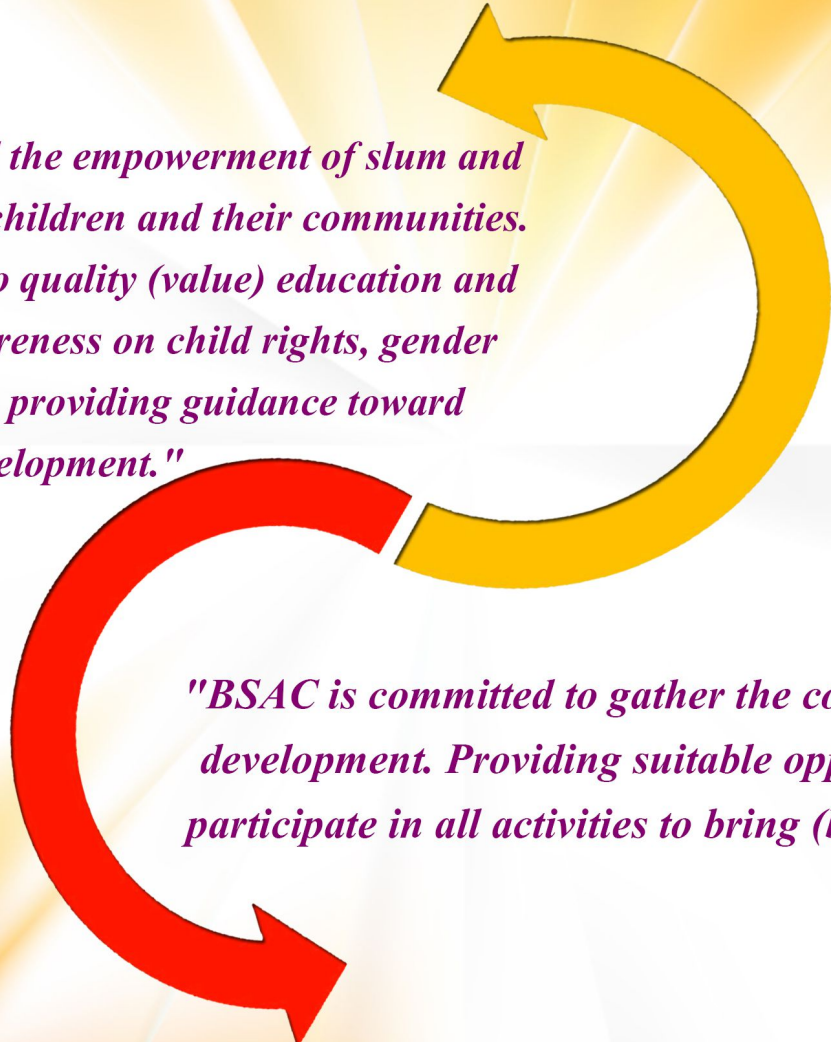
11. Be the Change

"BSAC is a NGO working toward the empowerment of slum and rural poor. We mainly work with children and their communities. We do this by: Providing access to quality (value) education and vocational training Raising awareness on child rights, gender equality, health and education providing guidance toward economic development."

MISSION

"BSAC is committed to gather the community people for their self development. Providing suitable opportunities and making them participate in all activities to bring (build) an empowered society"

VISION



AREAS OF ACTION IN 2021-2022

Focus: Quality education- Child rights- Skill building - Safety and protection

Education

(Ensure every children get quality education)

Covid-19 Emergency Response

(Ensure "Zero" risk in community by maintaining a protocol of social distancing, hygiene)



Skill building

(Developing various life skills amongst community members to ensure a quality life)

Safety and Protection

(Addressing social issues and spreading awareness on health, child rights, reading etc)

Health care training

(providing employability skill training to the underprivileged youth)

PROJECTS AT A GLANCE

Adolescent Life skill Psychological and Empowerment Project (ALPEP)

Adolescent life skill psychology and empowerment project aims at protecting adolescent from anti-social activities and gives them awareness on moral issues. Adolescent from government schools and community children are benefited through this project. As part of this project workshops are scheduled once in three months on topics like self-confidence, suicide prevention, early marriage, positive thinking, goal setting, relationship management with family and friends are thought to the children every week. To execute this effectively various methodologies like role play group discussion, interactive games, lectures and case history are carried out.



Smile Twin E-learning Programme (STEP)

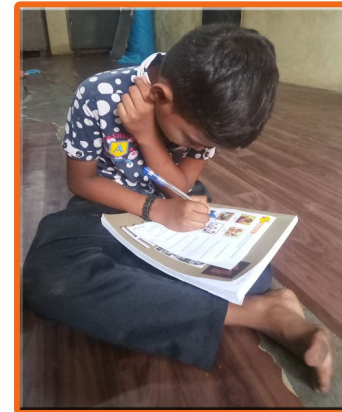
General Duty Assistant Training (GDA)

Smile Twin e-Learning Programme (STeP) evolved as a logical linkage to Mission Education, based on the need to provide employability skills to high school pass-outs and urban underprivileged youth to enhance their prospects of employment in the health care sector as a General Duty Assistant.



Supplementary Education Centre

The Supplementary Education, Community-based after-school learning programs with Child friendly environments to provide opportunities for every child to attain quality education in slums and rural areas. The aim is to provide quality education with valuable insights ensuring every child achieves basic competency in math and science. Through strategies that provide learning outcomes through individual attention to children, fun activities and local participation and accountability



Reading Skill Enhancement Program (RSEP)

One of the core objectives of Reading Class Programme (RCP) is to help children from corporation schools to read, by giving books and offering different activities. Precisely the objective of the project was to develop the skills of children in reading to improve their learning capacities (reading, writing, listening, expression and vocabulary) in the municipal/government schools



Reading Skill Enhancement Program (RSEP)

Reading class is an activity primarily conducted for / with children from standard 3rd to 8th continuing their education in Government corporation schools, by a Book Fairy. The Book Fairy is a community level person specially trained and appointed to develop the reading skills of the municipal corporation/Adi-Dravidar schools children during the school hours within the school premise mobilizing the participation of school teachers and authorities.



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ACTIVITIES OF 2021-2022



Aarvam Covid -19 Emergency Response

Objective : Ensure “Zero” risk in community by maintaining a protocol of social distancing and self hygiene.

At the beginning of the last financial year, the COVID-19 crisis started to loom over us and there was a strict combat measure through the lockdown of the entire nation. In our conversations with our stakeholders, we realized that the need of the hour was to step in to provide relief by providing health awareness and food to the communities that we work with as a majority of them belonged to the marginalized and low-income segments of society.

By adhering to all safety and hygiene measures, we provided 7000 mask, 2000 soap, 2000 hand sanitizer, 13500 nutrition food packets to the children and 1800 food packets to the old age people and 275 dry ration kit to the affected family through our NGO partners so that families who had lost their livelihoods and have no income do not suffer from hunger.

Another evolving need was to ensure mental wellbeing as pandemics have had a detrimental impact on the mental health of affected populations throughout history. In the present situation, the pandemic and the associated lockdown measures have increased feelings of loneliness, isolation, restlessness and anxiety as millions of people have been quickly forced to adapt to new realities, losing near and dear ones and making drastic lifestyle changes. The anxiety has been further heightened by the economic hardship of losing their jobs

So, we expanded our service of health monitoring service through our Aarvam community health workers and supported and made regular health checkup and counselling to more than 2000 families in Vyasarpadi community people to rise beyond the chaos and the mental battles that they were fighting.

Covid-19 awareness program in the community

- * AarVam community health workers have been visiting the community to raise awareness on benefits of vaccination and self hygiene. Health survey and database of every individuals were taken at the targeted community in Vyasarpadi.
- * To raise awareness on self hygiene 7000 mask, 2000 soap and hand sanitizers were distributed to the community people
- * To boost the immunity of our community people KabasuraKudineer had been distributed to the door steps of our people.
- * Covid-19 awareness campaign were conducted at the targeted areas of the Vyasarpadi community were free mask, pamphlets and temperature checkup was been carried out.
- * Sugar and BP monitoring camp was organized in the targeted community to track their health.



Covid vaccination camp - 2022

- In collaboration with Chennai Corporation, more than 23 vaccination camps have been organized in vyasarpadi. More than 2000 people had been vaccinated during the camp.



NUTRITION SNACK AND FOOD DISTRIBUTION TO THE CHILDREN AND OLD AGE PEOPLE OF VYASARPADI

◆ 1800 food packets were distributed to the old age people and road side people of Vyasarpadi.



NUTRITION SNACK AND FOOD DISTRIBUTION TO THE CHILDREN AND OLD AGE PEOPLE OF VYASARPADI

◆ 13500 Nutrition snack packets were distributed to the children in the Vyasarpadi community.

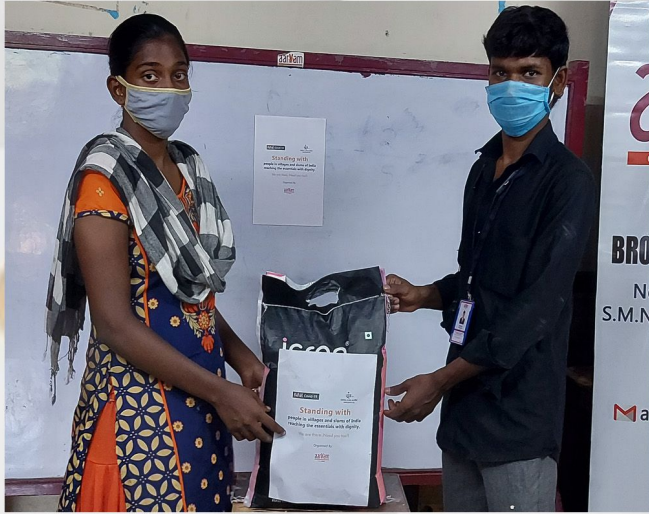


DRY RATION KIT DISTRIBUTION TO COVID AFFECTED FAMILIES

All the people were forced to stay at their homes due to the lockdown levied by the government. Their living has become difficult as there was no income in the family. The daily essentials such as vegetables, pulses, etc., were running out every day. People were worried on how to run their families. Another insecurity of people was that of losing their jobs too. The lives of common people have been affected a lot. In such a time of crisis, distributing ration kits to them is like providing water to the thirsty. To support covid affected families, 25 dry ration kits were distributed to the needy people in Vyasarpadi.



DRY RATION AND HYGIENE KIT DISTRIBUTION TO AARVAM BENEFICIARIES



BSAC with the support of OXFAM and TECHNICOLOR distributed 200 dry ration kits worth RS. 3000 each to the aarvam supplementary beneficiaries whose livelihood was affected during the pandemic. BSAC has organized the distribution of groceries for a month for the families. Each kit consists of 25 Kg of rice, and groceries including Toor Dhal, Wheat flour, chilli powder, turmeric powder and other sanitary materials. BSAC has been engaged in relief activities during this monsoon and pandemic time.



DRY RATION AND HYGIENE KIT DISTRIBUTION TO FOLK ARTIST IN THE COMMUNITY

BSAC with the support of OXFAM and TECHNICOLOR distributed 50 dry ration kits worth Rs. 3000 each to the folk artists in the community. The COVID-19 pandemic has proved to be a double whammy for the already-struggling folk musicians, who say it has wreaked havoc on their livelihood by forcing them to sit idle in their homes and the future looks gloomy too. BSAC has organized the distribution of groceries for a month for the families. Each kit consists of 25 Kg of rice, and groceries including Toor Dhal, Wheat flour, chili powder, turmeric powder and other sanitary materials. BSAC has been engaged in relief activities during this monsoon and pandemic time.



MONSOON RELIEF SUPPORT TO THE ELDERLY PEOPLE

Blanket Distribution to the Elderly People

The temperature in Chennai dropped to low during the monsoon season. As many people in the slums struggled with the cold and water logging in their houses due to rain, BSAC distributed blankets to help them keep warm. Most blankets were given to elderly people living alone or people from the poorest families in the slums. 193 Blankets were distributed to the elders (70 plus) in the community.





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WORKSHOPS AND CAMPS



Adolescent Life Skill Training Workshop

Aarvam has always been in the fore front of imparting quality life lessons to the upcoming generation. The Ngo has been proactive since day one. Adolescent life skill psychological and empowerment project aims at protecting adolescent from anti-social activities and gives them awareness on moral issues.

As part of this we had collaborated with Thozhamai team on the project "GOAL". It was a 14 days training for the adolescent girls from the age group of 12 to 18 years. It was one such invigorating 14 days training which aimed at providing play way method life skills awareness to the adolescent girls.



Adolescent Life Skill Training Workshop

The training detailed about different life skill namely:

- ❑ Communication
- ❑ Peer pressure
- ❑ Learn to say no
- ❑ Conflict ladder
- ❑ Boys and girls,
- ❑ Gender work,
- ❑ Leadership,
- ❑ Who am I,
- ❑ Body hygiene,
- ❑ Menstruation and etc.



Various games activities were also conducted to the children in resonance with the topic to elevate their interest and participation in the session. On the successful completion of training children were provided with a certificate as a token of appreciation.

Storytelling Workshop

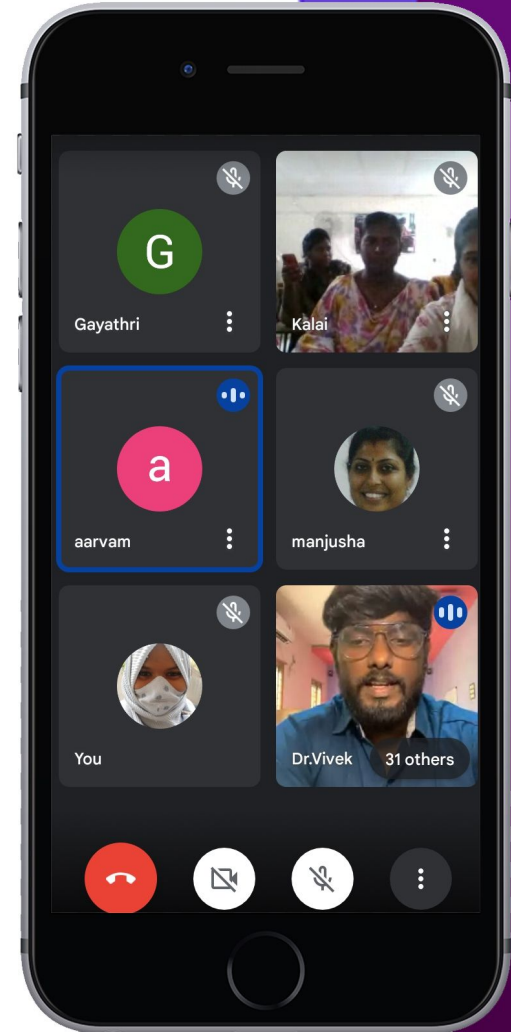
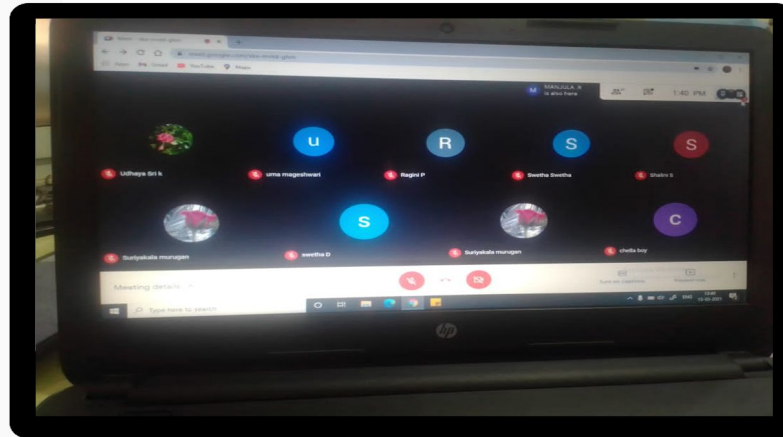
Whether it is books, jokes or moral tales, children respond to stories read aloud. Storytelling sessions gently force kids to be mindful; they have to sit and listen. Stories told have a significant impact on their thinking skills, memory and imagination – all of which helps with a child's mental development. Hence, storytelling sessions are essential in the upbringing of a child. Aarvam believes in equal and quality education. On that account in collaboration with Omega School Chennai- Student to Student Virtual Storytelling session from October 18 – October 30 was conducted for the beneficiaries. Students were divided into groups of five and 25 students daily attended the 5 days session for two weeks.

On the 30th of October a talent show was conducted for the students and the aarvam students created their own tale using puppet, paper craft and presented it to the student story tellers, the principal and teacher of Omega as a small gesture of gratitude for spending their valuable time in conducting the sessions



Career Counselling Session for General Duty Assistant (GDA) Students

As a part of the Skill development project the Career Counselling session for the General Duty Assistant trainees was conducted on 23rd and 27th October. Dr. VivekAnand from Wuhan University conducted two sessions on the topic "Goal Directed Perception: Mental Health Management While Tending Patients" for 35 Beneficiaries. Since the first step towards great career counselling is to get a comprehensive view of their mental health a perfect advice was given to the students



Life Skill Training- Stress Management

Life Skills training focuses on subjects most relevant to making healthy choices, and more to equip youth with the life skills needed for their well-being, confidence and safety as they navigate high school, post secondary education, employment and other life milestones. **Stress Management is a basic life skill** well worth developing. Successful stress management can improve almost every area of an adolescent life. It can ease family and peer group stress, build self-confidence and positive relationships, improve attitude, and make living simpler. Resource person from Stella Maris College conducted the session for 9th above students in aarvam office. Totally 45 students attended the session and benefitted from it.



Dr. Mohan's Medical Camp for GDA Students

Dr. Mohan's Diabetic centre was welcoming trainees for Medical Camp conducted by them. It was considered as a part of their internship. On successful completion of the two days medical camp the students are expected to receive an Internship certificate from Dr. Mohan's CSR team. As far 12 Students has been sent for Internship



Employee Engagement Program (EEP)

The EEP session was organized on December 18th, 2021 by Ms. Rahima Banu, Executive Director/ PRO of Nsay Nursing & Homecare Services, Chennai. 35 beneficiaries participated in this program. They were given tips on attending an interview successfully. They were asked to take wise and smart decisions to join in the opportunities come their way. The base line of the Workshop was to help prospective trainees to understand their value and talents on completion of the course. The highly skilled base of students delivering stellar performances eventually leads to long term mutually beneficial associations with the institution and this has been proved time by the number of Pre-Placement Offers (PPOs) / Pre-Placement Interviews (PPIs) being given to the trainees. 10 students were selected during the EEP session.



Medical Camp

Free medical camp was set up with a sacred aim to bring awareness amongst the deprived population of the community who have no access to basic healthcare knowledge about the diseases they are suffering from. Briga Nature cure home in collaboration with aarvam was set up on December 19 Sunday. More than 70 community member were screened during the camp. Doctors went a step ahead and gave awareness on the raising health issues and precautions during pandemic.



Peer Group Leaders Residential Camp -2022

Aarvam peer group leaders were taken for 3 days residential camp for leadership skill training along with cultural training at Camp Tonakala on 18th, 19th and 20th of March 2022. Children had a different experience staying at a campsite and enjoying the fire camp with cultural program at night.

During 3 days camp children were trained on various topics such as

- » Leadership Qualities (Roles & Responsibilities)
- » Public exam tips
- » Career guidance
- » Motivational & Engagement, Leading with Vision & Purpose
- » Planning and execution of a program
- » Cultural Training (Street Theatre, clown, miming)



Peer Group Leaders Residential Camp -2022



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SPREADING AWARENESS



International Day of the Older Persons

Aarvam from BSAC on this special day for elderly of the world celebrated International Day of Older Person on October 1. The idea is to bring awareness about the inclusion of older persons, while tackling stereotypes, prejudice and discrimination associated within, taking into account socio-cultural norms were reinforced. Certain programs were planned in prior by the peer group leader and the staff team.



Mental Health Awareness Program

Aarvam from BSAC in collaboration with MAATRAM Student forum of Dr. Ambedkar College conducted street play in B-Kalyanapuram on Mental Health (around 50 people participated). The Star Project of the organization ALPEP mainly emphasis on Physiological wellbeing of the children and the community, the organization strives to spread awareness, educate and reduce the stigma associated with mental health in society.



International Girl Child Day Celebration

On the account of International Girl Child Day (October 11) various activities were planned to recognize girl's rights and the unique challenges they face around the world. Girls from all the supplementary centers were invited, 30 girls were present following the COVID guideline. A group discussion session was conducted with the girls in order to increase awareness on the importance of girl education, and their health and nutrition. As a part of celebration cake cutting took place. And goodies were distributed to the participants.



CHILD LINE- Awareness Program

The primary focus of CHILD LINE awareness is to make the 1098 number known to children, show them how to call and build their confidence in the CHILD LINE service. Their particular focus is on all children in need of care and protection, especially the more vulnerable sections, including: Victims of child sexual abuse. Ms. Nasima from Childline visited Aarvam and conducted the session. 25 students participated in the session at Aarvam main office on 16 November 2021.



RCP Training: 11 December 2021

The purpose of the Reading Class is to encourage an interest in and enjoyment of reading. This program has encouraged incalculable number of children to discover the wonders of reading. The training session was arranged for the volunteers. Ms. Deepa Sivakumar, a former book fairy inculcated her knowledge to budding book fairies. 7 volunteers including the facilitator attended the training at aarvam office.



CRC Competition

The United Nations Convention on the Rights of the Child (November 20) is an international human rights treaty which sets out the civil, political, economic, social, health and cultural rights of children. On this 32nd CRC day the organization adhered to objectives like awareness on Child rights, safer environment for children to express their feelings and agency to voice out their opinions. Every competition was conducted on the above themes.

Students from the seven supplementary center participated in competitions like poster making, street art, slogan writing, mono act and group song. The competition happened in the supplementary centers and at aarVam main office. Street art was a portal to impart knowledge to the general public. Out of 80 participants three winners were selected from each competition. A sum of 21 students was selected for prize distribution



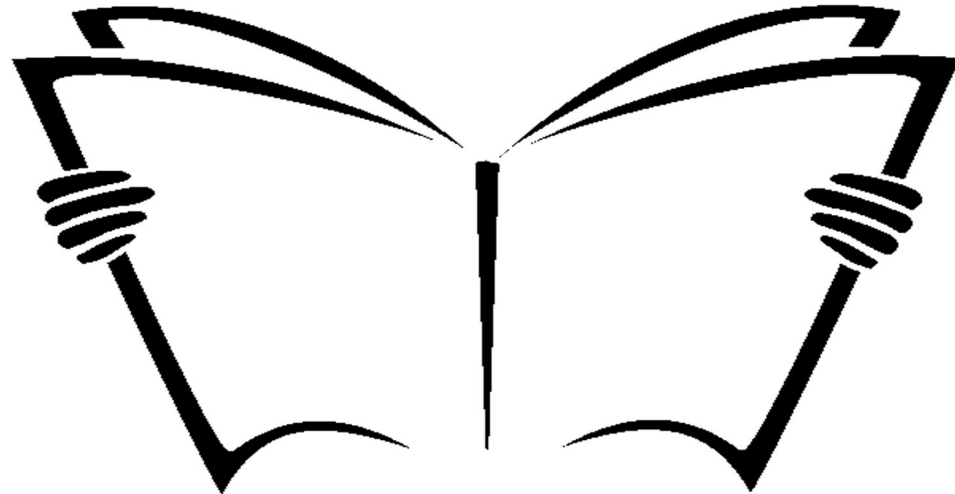
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ENHANCING READING SKILL



Community Library Activity

At aarvam community library activity we often operate small. We do not primarily target the mostly literate, urban populations, but rather develop diverse ways to provide various learning opportunities to marginalized populations. Aarvam has covered 6 reading circles so far. This is done not only by providing access to reading materials, but also by offering literacy training and linking literacy activities to practical livelihood concerns



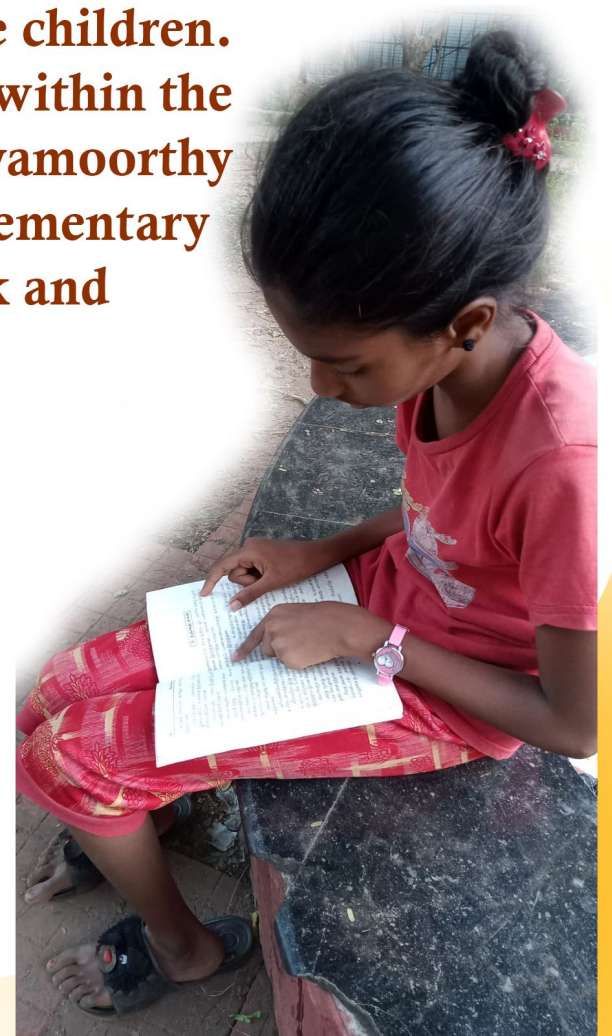
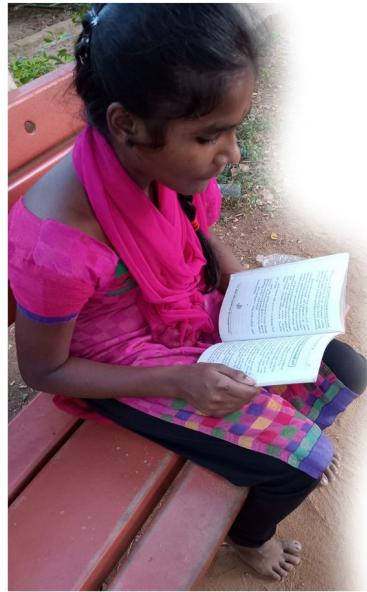
Reading Class Program: December 15 & 16

The Reading class Program embodies the overarching mission of the aarvam to provide quality education to everyone. The program took place in AWD government school- (Girls school & Primary School) Kannigapuram, Vyasarpadi. The facilitator and the volunteer conducted various activities starting with the ice breaking session, song, storytelling and story reading sessions. 20 to 30 students were present during every session



Park Visit: 29th December

Resource center facilitator organized a visit to the park with the children. The motto behind it was to provide an exposure to the children within the community and promote team belongingness. The visit to Sathyamoorthy Nagar Park was planned on 29 December, Wednesday. 10 supplementary children along with the facilitator visited the park and several activities were conducted.





EVENTS AND CELEBRATIONS

Educational Assistance Kit Distribution

In order to bring the joy of learning as a part of joy of giving in collaboration with the Battle of Buffet Educational Assistance Kit (School bag & Stationery) was provided to 100 beneficiaries of the Aarvam supplementary project. The Program was conducted in the Aarvam Office on 30th October.

The Director, The Treasurer, The Principal and Vice-Principal of Government CHSS – Kalyanapuram School graced the occasion. Before the distribution a puppet show about the organization history was showcased followed by cultural activities performed by the aarvam cultural team

After the distribution of the educational Kit parents, tutors and children feedback session was conducted. On the successful completion of the program goodies from Winner's Bakery supported by the BOB was offered to all the children.

The organization believes that every child should be nurtured to be a better individual if the right opportunities are provided at the right time. The Director urged the parents and staffs to take care of these blooming buds as they are the future of the nation.



CRC Celebration at 'BharathaMathaSevaiIllum'

This anniversary creates a momentum for the organization to step up its efforts to make children thrive, and to renew their commitment to protect and promote all their human rights. While notable progress has been achieved in the past years, significant challenges remain. Due to the pandemic and bad monsoon celebration couldn't happen at full fledge rather the organization decided any celebration it should not only benefit our beneficiaries but also others. In order to promote social responsibility among the children, the organization planned a visit to BHARATHA MATHA SEVAI ILLAM- a home for orphans and single mother children and presented a cultural treat to those children of the home.

The objective was to impart knowledge on Child rights by a child to another child. 30 children along with 4 volunteer and 3 staff visited the home in Nandiambakkam, Minjur on Sunday. At the end of the program goodies and stationery kits were distributed to 40 children at the home. Feedbacks were collected before and after the program to analyze the Knowledge on Child rights.



KathaiAadal

KathaiAadal is both a unique art form and a valuable tool for promoting understanding and communication. Its uses range from healthcare and social work to working with disadvantaged communities, and can be instrumental in enhancing inclusion and social justice at individual, local, national and international levels. Resource person was invited and it was arranged in the evening with full energy. Mr. Milton was the story teller. 25 men and women were gathered from the community. The event went for about 1hr 30 minutes. It was more of like recreational and motivational event on December 18



Impact story

Meenakshi mother of two lives with her husband and sons in Kalyanapuram, Vyasarpadi. Right after her 8th standard she couldn't continue her schooling. Being a mother of two she couldn't even have self/alone time. She was fully occupied with household work and her professional work. She distant herself from reading, she wasn't even able to spend times with her kids homework. It was after the COVID, Bro.Siga started its reading skill program.



The community librarian visited the area regularly and created awareness on the importance of reading among the community to take up reading at least as a hobby. However, Meenakshi didn't bulge in. Meenakshi left her job in the month of October and her television got repaired. It was during that time the community librarian convinced her to read one book. After that there was no turning back. She was drawn to books.

Meenakshi's eagerness to complete the book on one day became a habit and within one month she covered almost 27 books. It was breathtaking for someone who doesn't like books to become a passionate book reader. Meenakshi went a step ahead and became a peer group leader; she recommended her neighbors and friends to take up book reading as an activity. The organization aims to create more like minded people and to create a healthy and knowledgeable community.

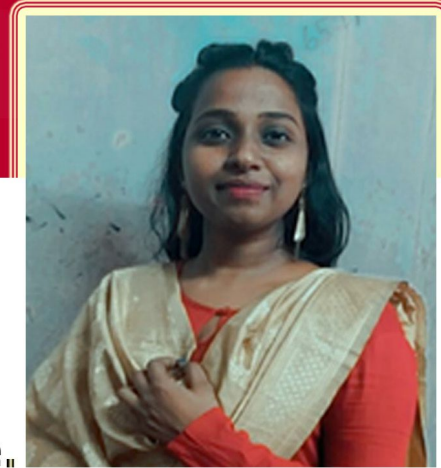
Success Story



12 years old Jayashree studying in class 7 is an intelligent kid hailing from a marginalized family in vyasarpadi community.

Father being an auto driver and mother working as a daily wages finds hard to meet the ends. This little girls take care of her younger bother and do all the household work after her parents left for work. She finds all the possible way to spend her time in education also because she wants to be topper in all the activity she participate. Jayashree has grown her skills in every possible way. She use to participate in each and every activity organized in her supplementary education center and was also a topper in her education (quiz topper, math topper and a very creative young artist. She uses her skills to make sure she shines out in a group.

Testimonies



“It happened to me and if you’re reading this, chances are it will happen with you as well. After completing my 12th board exams I was clueless, as my family was not able to afford for my education. So I gave thumbs up and joined GDA course offered by Smile Foundation provided through Bro. Siga Animation Centre.

The programme has different approach towards shaping the students. LEARNWISE portal is more of a motivator than facilitator. It helped me to do things in a pro-active manner. I spent extra hours in understanding the concept clearly. The trainers looking at my dedication came forward to help me. After three month I was placed as a HHA (Home Health Aid) in Nsay Nursing & Homecare Services. My dream is to help people and my familyA with my job. This programme by the STeP has fulfilled my dream. And I’m hoping for a brighter future in this field. I thank BSAC, Smile Foundation, Ericsson and Wadhvani Foundation for this course and their efforts. I’m very thankful and proud to be a part of this program.

-Rohini / Trainee- Term 3

Testimonies

“In the journey with STeP (Smile Twin E-learning Program), I have actually seen desires been converted into reality. When I failed to complete her higher secondary education, my family decided to get me married. I was in my early 20s at that time. My family comes under BPL category. I live in a rented house, and my husband is a cuff Folder. I remember that in the first few days after my marriage, we were in need of proper job for me because the job of my husband was not a permanent one and it was seasonal. Money was a great matter in my life and it was when I came to know about the training in Bro.Siga Animation Centre (AARVAM)- STEP Programme (GDA) from the mobilizer and decided to join for the training. I joined the course after many rejections from my family, but I was very adamant in joining the course. I personally believed in educating myself and educating my children. The program didn't stop with educating me but also made sure to employ me and empower me, in a better way. The programme has leded to create my own identity, from being a housewife to an HHA (Home Health Aid). The Philanthropic work creates a great Influence on Society and Changing Minds of people for a brighter future of the community. It's a great Privilege for me to be a Part of STeP”.



-Yogeshwari

Testimonies



“I’m Sureka and 19 years old, my father is an Auto-Driver. Due to the pandemic we lost our daily livelihood. After completing my higher secondary education, I quit studying because of my family situation. I heard about the training under Bro.Siga Animation Centre (AARVAM)- STEP Programme (GDA) from the mobilizer. After enrolling in the course, within a couple of week I was engaged and was asked to quit the courses. But I was being very determined to complete the course and get a job. I spoke to my fiancé and made him understand the importance and benefits of the training and resumed my classes actively. I was bit slowly in English; I spent extra hours in understanding the concept clearly. The trainers looking at my dedication came forward to help me. After three month I was placed as a HHA (Home Health Aid) in Horton Nursing Service. My dream is to help people and my family with my job. This programme by the STeP has fulfilled my dream. And I’m hoping for a brighter future in this field. I thank BSAC, Smile Foundation, Ericsson and Wadhvani Foundation for this course and their efforts.

- Sureka:

CASE STUDY

Name of the Head of the family: Mrs. NYANASUGANTHI

No. Of family members: 5

Current Location: Megazipuram, Vyasarpadi, Chennai-39

Socio Economic Profile: Water Can Business

Occupation: - Selling of water cans (Daily Labour)

Family background: Mrs. Nyanasuganthi and her husband are running a water can business. She has a school-going daughter and a son. Her mother is also staying with her and helps her with the household chores. She solely takes care of the business and her husband helps her in distribution of the cans at the customers house. They are earning Rs. 300 for day. With the meagre daily income, they are able to manage the family as well as educational expenses.

Current situation: COVID'19 Country Lockdown and curfew imposed by the Govt. of India and Tamil Nadu, she was badly affected and couldn't do the business. But as water is a essential part of survival, they had distributed it to the nearby community and had made some money. Other than that, during financial crises, they had taken debts from their neighbours and relatives. It was also difficult for her children to take up online classes.

Testimonial (post distribution): Through the tough phase, the family was happy on receiving the micro finance from Tamil Nadu Young Thinkers which was distributed by BSAC. The amount was utilised for buying more cans and for other family expenses. This helped him to bounce back to the new normal and support her family with the daily profit from the water can business.



CASE STUDY

Name of the Head of the family: Mrs. KAVITHA

No. Of family members: 4

Current Location: M K B nagar, Vyasarpadi, Chennai-39

Socio Economic Profile: Vegetable vendor

Occupation: - Vegetable vendor (Daily Labour)



Family background: Mrs. Kavitha sells vegetables at the streets of Vyasarpadi. Her family consists of four members – her husband is a auto driver and they have two sons who are studying in high school. She uses the income from her shop for the family's daily survival and her husband's income for the children's educational expenses. Currently, he is earning a profit of Rs. 500 per day.

Current situation: During the COVID pandemic, her business and the family was affected but as vegetables were permitted to be sold during partial lockdown, she sold vegetables in the street and could manage her daily expenses. During some financial crises, she had borrowed some amount from her neighbours. As the vegetables were perishables, she couldn't stock much and had to buy it on a daily basis. Moreover as her husband couldn't support the family financially during pandemic, she had to take up that responsibility.

Testimonial (post distribution): Through the tough phase, the family was delighted on receiving the micro finance from Tamil Nadu Young Thinkers which was distributed by BSAC. The amount was utilised for buying vegetables on daily basis and other family expenses. This helped her to expand the business and could provide financial support to her family.

Our Partners



Chennai Smiles is a non-profit organization, registered in Sweden, with an aim to promote education among underprivileged children in South India.



WHEELS INDIA LIMITED

Wheels India Limited is a company promoted by the TVS Group, India's largest auto component manufacturers production of wheels for commercial vehicles.



Smile Foundation, an NGO for poor child education in India directly benefitting over 15,00,000 children and their families every year

Be The Change!

WE'D LOVE TO HEAR FROM YOU.

Contact us

Bro.Siga Animation Center
No. A-248, B-Kalyanapuram, S.M. Nagar
Main Road, Vyasarpadi,
Chennai-600039, Tamil Nadu,
India

Website: www.aarvam.org

Email: Aarvam2014@gmail.com

Facebook Page: Aarvam from BSAC

Phone: 044-26731284, Mob: 9940173901

DONATE

The simplest and easiest way to donate! Just click on the donate button on our website "www.aarvam.org". Log on directly to donate. Cheques/Demand Drafts/Deposits: You can send these to us either directly or contact us for a pickup. We also accept donations through Wire Transfer/NEFT/RTGS/ECS.

VOLUNTEER

Bro.Siga Animation Centre offers a diverse range of volunteering opportunities that would not only help you contribute to the cost but also enable a transformation journey for you!

INTERNSHIP

If you want to gain invaluable professional skills, you can become aarvam intern and get a chance to work with different communities.

Annual Report 2021-2022

(BETTER PEOPLE BETTER COMMUNITY)
